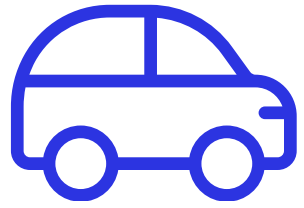




Baidu AI & Autonomous Driving Discovery Day

Experience the future of
transportation @Shenzhen





About This Programme



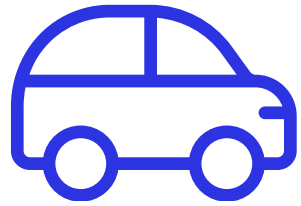
Baidu is an AI leader with world-class expertise in search, autonomous driving, AI tools, and big data.

This half-day programme takes students to Baidu's Shenzhen base for a close-up look at **self-driving technology**.

What students will do:

- Tour Baidu's exhibition hall - from early autonomous driving research to today's real-world vehicles
- **Learn from Baidu's autonomous driving experts** in a dedicated tech session
- **Ride in a real self-driving car** with a safety officer on board
- Take part in **interactive activities** - traffic safety quizzes, model assembly, and future mobility design



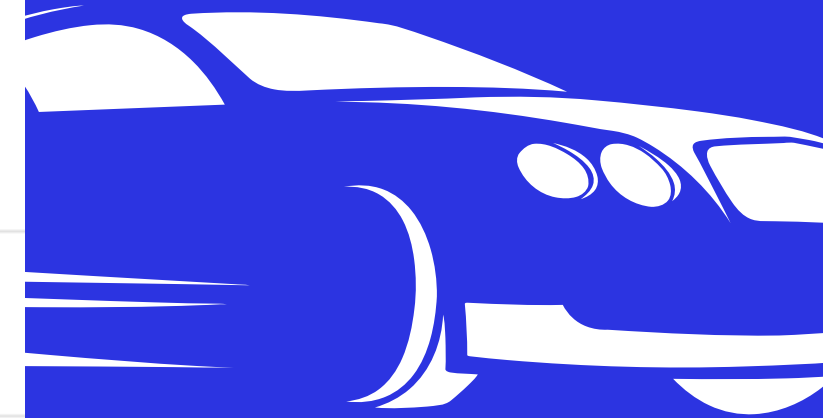


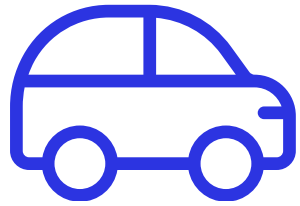
Half-Day Itinerary



Time	Activity & Highlight
9:00 / 14:00	Arrival at Baidu building
9:00–9:30 / 14:00–14:30	Exhibition hall tour – see real autonomous vehicles up close
9:40–10:30 / 14:40–15:30	Expert tech session – how self-driving cars "think"
10:30–11:00 / 15:30–16:00	Interactive activities – team project: design a future mobility product
11:00–11:30 / 16:00–16:30	Autonomous driving ride – ride a real self-driving car
11:30–12:30 / 16:30–17:30	Optional Baidu canteen meal – eat like a Baidu engineer

Schedule can be adjusted based on group needs.





Session Highlights

Baidu Exhibition Tour

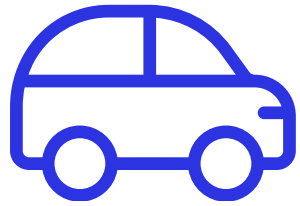
What students see:

- Autonomous driving timeline - from early research to today
- Vehicle evolution display
- Real autonomous vehicles up close
- 5G cloud driving zone
- Baidu AI interactive wall

Why it matters:

Students get a behind-the-scenes look at how a world-class AI company turns research into working technology.





Session Highlights

Autonomous Driving Ride

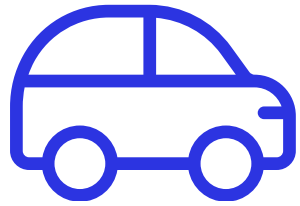
What students do:

- Board a Baidu self-driving car with a safety officer on board
- Experience real autonomous driving on public roads
- Observe how the car senses its environment, makes decisions, and navigates traffic

What they gain:

A direct encounter with AI in action - not just theory, but a working system on the road today.





Session Highlights

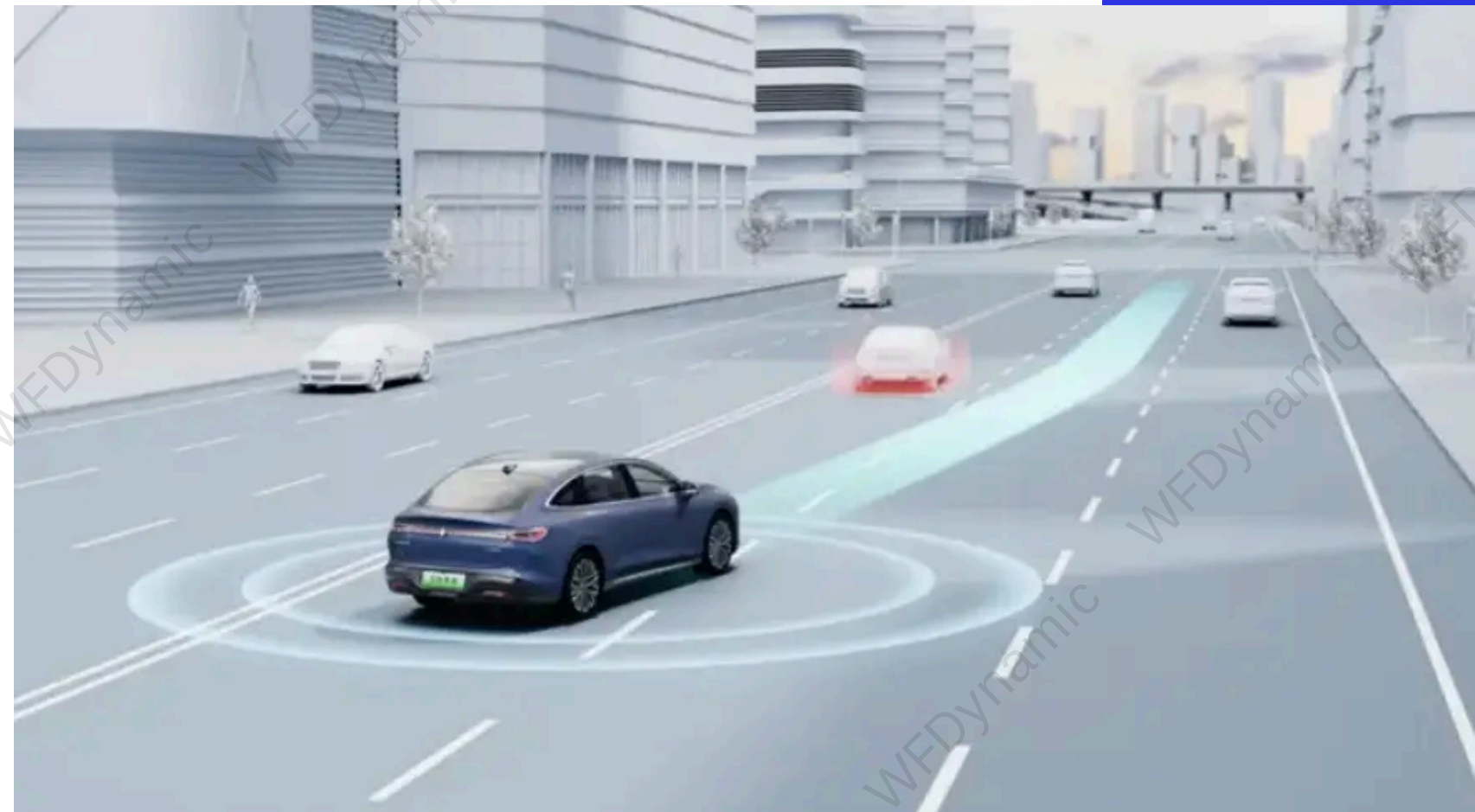
Expert Tech Session

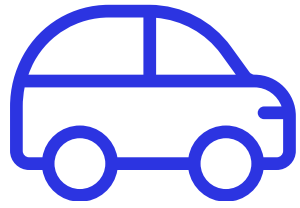
What students learn:

- History of automobiles and how transportation has changed
- What autonomous driving is and why it matters
- How self-driving cars "think" - sensors, AI, and decision-making
- High-definition maps and 5G cloud driving explained

How this connects:

Classroom learning (AI, sensors, data, robotics) to a real industry that is growing and hiring now.





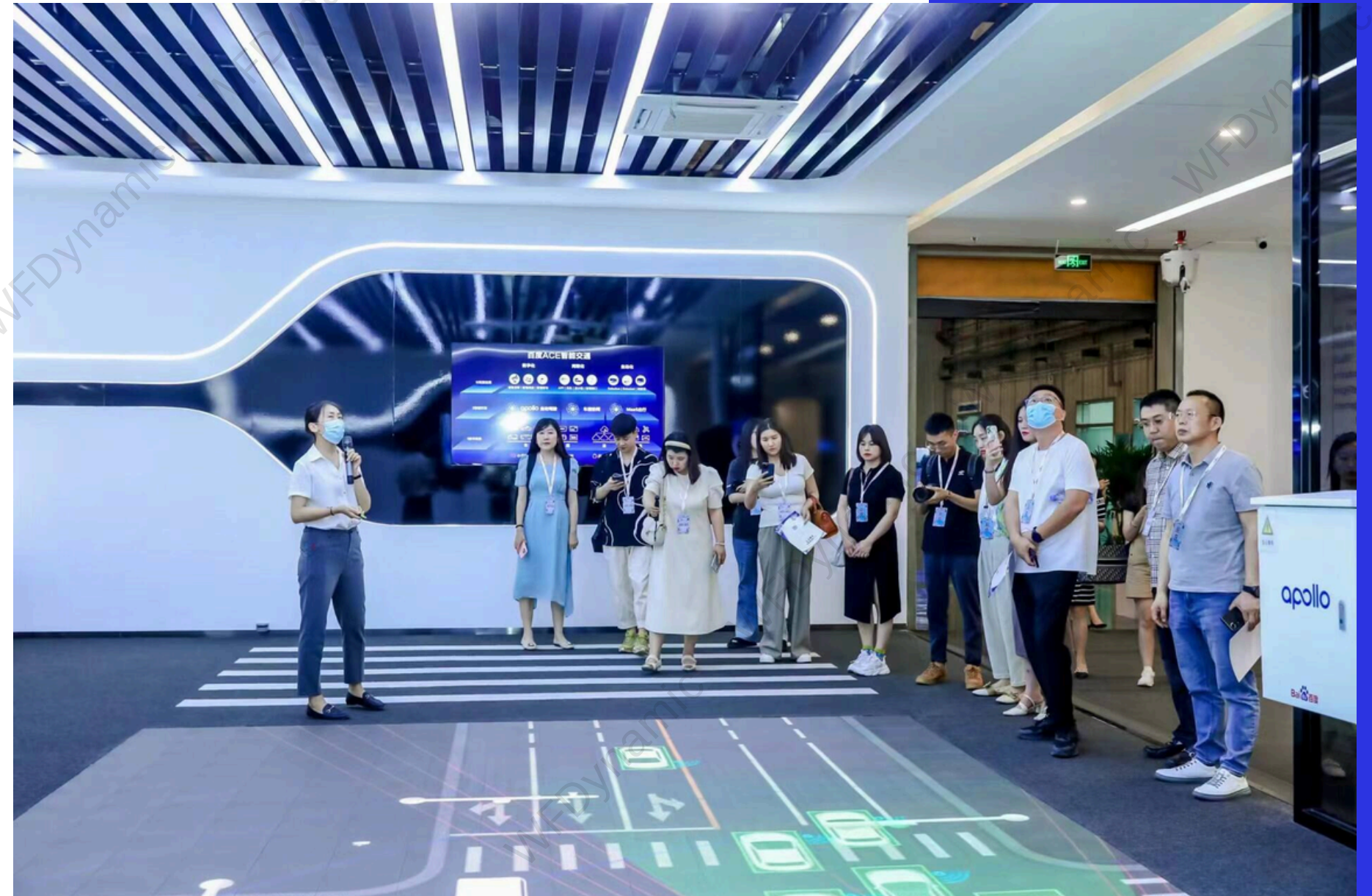
Session Highlights

🎓 Interactive Activities

Options include:

- Traffic safety quiz with prizes
- Traffic sign recognition competition
- Autonomous driving model assembly or group puzzle
- Future mobility drawing or product idea session

Hands-on, creative, and collaborative - students work together and think like innovators.





Thank you!

**For school programmes, collaborations,
or future visits, please reach out.**



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